

**FOR IMMEDIATE RELEASE - SEPTEMBER 2022**

TOILE SHOWROOM ANNOUNCES COLLABORATION WITH FONTANA & COMPANY

Fontana & Company Selected By Luxury Showroom to Raise Awareness and Funds for Local Montreal Women's Shelter Chez Doris. (Photo gallery available upon request)



MONTREAL, QC, September 2022 - Fontana & Company is thrilled to announce that they've been selected to design the inspirational showroom for leading Montreal bedding design showroom Toile — a fundraising project to benefit local women's shelter Chez Doris. Toile founder Ingrid Bryson conceived the fundraiser as a meaningful way to give back within her own community.

Inspired by Walt Whitman's celebrated poetry collection *Leaves of Grass*, Romina conceived a lush, dreamy bedroom layered in verdant textiles in rich greens and bright yellows. Matouk's new collection sings alongside Schumacher's famous Citrus Garden in a new colourway with hints of neon pink.

When Ingrid met Romina, she was struck by the dynamic designer. “I just loved Romina’s energy!” Ingrid says. “And I found her story about returning to Quebec after 20 years very compelling.”

Romina was equally smitten with Toile. “They really know their stuff,” Romina says. “They know what designers want. The quality is superb, and they can explain the unique merits of each material and line they carry.” Beyond sumptuous Italian and French bed linens, and hotel collection mattresses (the same ones you’ll find at the Four Seasons and the Ritz), Toile crafts bespoke beds, draperies, and blinds, and offers a fast-growing portfolio of exquisite table linens.

#### ABOUT TOILE

Nestled on Avenue Victoria in Montreal’s Westmount neighbourhood, Toile is a leading supplier of high-quality bedding and a one-stop-shop for all your bedroom needs. The trusted Toile team coordinates custom-made designs, on-site measurement, tailor-made fabrication, order management and more for projects ranging from bedding to drapery to table linens. Owner Ingrid Bryson explains: “You can rely on our design experience and technical expertise to provide products that perfectly meet the specifications and budget of each of your projects.”

Visit [toileshowroom.com](http://toileshowroom.com) to contact Ingrid.

#### ABOUT FONTANA & COMPANY

Fontana & Company was founded by its Principal Romina Tina Fontana. The firm provides caring, comprehensive interior design services for clients who want to live in homes that are as beautiful as they are functional.

Visit [fontanaandcompany.com](http://fontanaandcompany.com) to contact Romina.

#### ABOUT CHEZ DORIS

Chez Doris’ vision is to provide a safe place for women in need while maintaining a high level of confidentiality. The organization provides meals, respite, clothing, socio-recreational activities, as well as practical assistance in a secure and accepting environment. The organization also helps provide access for physical and mental health services, educational activities, and financial, legal and tax assistance.

Visit [chezdoris.org](http://chezdoris.org) to find out more.

#### ABOUT CRESCENDO FABRICS

Founded in Montreal in 1986, “Les papiers peints et Tissus Crescendo Inc. is a company of import and distribution of high-end quality fabrics for interior decoration. The firm was founded by Marie Lussier and Marcel Plourd. It is managed by the latter and by Paulo Aguiar assisted by a team of competent and seasoned professionals.

Visit [crescendogala.com](http://crescendogala.com) to contact Paulo.